



# IBM Big Data and Elastic Storage Tour





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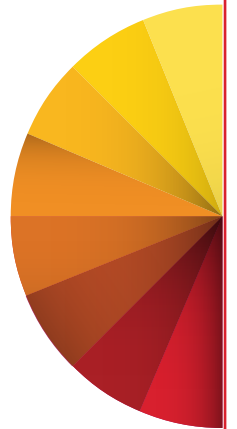
Optimize your Big Data, Storage and Cloud environments with software





# IBM Big Data and Elastic Storage Tour

Optimize your Big Data, Storage and Cloud environments with software



We hereby invite you

# IBM Software Defined Infrastructure Roadshow

December 3, 2014, Radisson Blu Portman Hotel London

Invitation

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Big data analytics, software defined storage and cloud computing are converging in new ways that can help your business reach its goals. That's why IBM is offering this free informative half-day seminar where you can learn more about these trends.

We will provide detailed use cases for your industry – whether it's financial services, life sciences, automotive, petroleum, aerospace/defense or education.

This seminar will describe real world case studies and allow you to see live demonstrations. We are looking forward to welcoming you at the IBM Software Defined Infrastructure Roadshow in December.

Best regards,

Christopher Nathan  
Business Unit Executive – Platform Computing – Europe at IBM

**To register and to download our event agenda, please visit**

[ibm.com/events/sdi2014](http://ibm.com/events/sdi2014)

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## What you will learn:

IBM has big data, software defined storage and cloud solutions that help your business to:

- Manage and accelerate big data,
- Bring products to market faster,
- Optimize computing and data resources through advanced scheduling,
- Share resources and process data in the cloud and
- Enhance security, performance and usability through elastic storage.



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## Agenda

	<b>Welcome and introductions:</b>		
8:30 – 9:00	Registration and welcome coffee	11:00 – 11:20	Building a multi-tenant environment for Cloudera, HortonWorks and IBM InfoSphere BigInsights
9:00 – 9:20	Building a multi-tenant infrastructure for diverse application workloads	11:20 – 11:30	DEMO
	<b>Elastic Storage:</b>		<b>Cloud:</b>
9:20 – 9:40	Eliminate NAS filer bottlenecks by switching to scale out storage		Identifying the right cloud deployment model for your applications
9:40 – 10:00	New efficient and low-cost storage appliance for analytics and cloud environments	11:30 – 11:50	Build your own Cloud on OpenStack
10:00 – 10:20	Lower storage costs with tiering	11:50 – 12:00	DEMO
	<b>Big Data:</b>	12:00 – 12:20	Dynamically extend your HPC clusters in the Cloud
10:20 – 10:40	Leveraging Hadoop technology with IBM InfoSphere BigInsights	12:20 – 12:45	<b>Wrap-up and Q&amp;A</b>
10:40 – 11:00	Coffee break	12:45 – 1:45	<b>Cocktail Lunch</b>

*Subject to change.*

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## We look forward to welcoming you at the

**Radisson Blu Portman Hotel**  
**London – December 3, 2014**  
22 Portman Square  
London W1H 7BG  
UK

## The Roadshow will also take place in

**Frankfurt/Main – December 2, 2014**  
Villa Kennedy  
Kennedyallee 70  
60596 Frankfurt am Main  
Germany

**Paris – December 4, 2014**  
Salons Champs-Élysées Boétie  
112-114, rue de la Boétie  
75008 Paris  
France

**Register today at**  
**[ibm.com/events/sdi2014](http://ibm.com/events/sdi2014)**



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